



Questions & Assistance:

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Guidelines for Grassroots Arts Program Subgrants FY 2022-2023

The Brunswick Arts Council is accepting applications for NC Arts Council Grassroots Arts Program two subgrants through August 15, 2022. Since 1977, the NC Arts Council's Grassroots Arts Program has provided North Carolina citizens access to quality arts experiences. Using a per capita based formula, the program provides funding for the arts in all 100 counties of the state through partnerships with local arts councils. The Brunswick Arts Council is the NC Arts Council's Designated County Partner for Brunswick County.

The Arts Council will host five Grassroots Arts Program Grant workshops at each of the County's Libraries and 2 Zoom Workshops to assist interested applicants in applying for the two different grants (Grassroots Subgrant and ARPA Subgrant) being offered this year.

Everyone is encouraged to attend.

Free Workshops:

June 4,	10 am	Barbee Library, Oak Island
June 22,	4 pm	Harper Library, Southport
June 23,	4 pm	Rourk Library, Shallotte
July 9,	10 am	Leland Library, Leland
July 19,	3 pm	SW Brunswick Library, Carolina Shores

Zoom Workshop Registration

June 29	10 am	Zoom Grassroots Meeting #1
July 18	7 pm	Zoom Grassroots Meeting #2

How to Submit Your Application:

A digital copy of the application and all attachments must be emailed by midnight on August 15, 2022 with the subject line BAC GAP 2022-2023 or ARPA BAC 2022-23

Eligibility

- All organizations must have been in operation for at least one year. While nonprofit 501(c)(3) status is preferred, organizations that are nonprofit in nature may also apply
- All organizations must reside and carry out projects within Brunswick County,
- Individuals are not eligible to apply for Grassroots Arts funds.
- Applications and support materials must be completed and received by the due date
- All projects must take place between July 1, 2022, and June 15, 2023
- Grant amounts range from \$500-\$3000.

What the Grassroots Arts Program Funds

Grassroots Arts Program funds may be used for expenditures to conduct quality arts programs or operate an arts organization.

Typical uses of Grassroots money include:

- Program expenses such as professional artists' fees and travel, space rental, advertising, marketing and publicity, website and electronic media, scripts, costumes, sets, props, music, and equipment rental
- Operating expenses for qualified arts organizations not already receiving operating support from the N.C. Arts Council. These can include salaries, telephone, office supplies, printing, postage, rent, utilities, insurance, and equipment rental.
- ARPA funds may be used to assist in activities that will aid in capacity building and growth.

Priorities for Funding

The first priority of the **Grassroots Arts subgrant program** is to provide operating or program support to qualified arts organizations not already receiving or eligible to receive support from the N.C. Arts Council. These include theaters, symphonies, galleries, art guilds, choral societies, dance companies, folk arts societies, writers' groups and arts festivals, among others.

The second priority of the Grassroots Arts subgrant program is to support arts learning and arts in education programs conducted by qualified artists. These can be artist residencies in schools, afterschool or summer camps or adult arts learning classes.

The third priority of Grassroots Arts subgrants is to community, civic and municipal organizations. These programs must be conducted by qualified artists.

Funding Policies

- Tribal organizations that receive Grassroots funds must represent state or federally recognized tribes.
- Colleges, universities and libraries may receive grants for arts programs that are community-based or generate regional arts involvement. Grants may not support their internal programs, administrative or operation expenses (library books, band boosters, equipment purchases).
- Subgrants may not be awarded to individuals or to organizations for prizes, competitions, tuition, or financial rewards.
- Grassroots funds may not be used for art supplies or equipment.
- Religious organizations or churches may not receive Grassroots funds unless the programs are presented outside regular church services, engage the larger community and which do not contain religious content.
- Grassroots funds may not be used for activities associated with a school's internal arts programs such as in-school student performances, the purchase of art supplies, or student arts competitions and publications.
- Municipalities (city/county governments) may receive grants for arts programs which use qualified artists to conduct programs that involve the greater community. •Grants may not support internal programs, administration, or operating expenses.

Grassroots Arts Program money **may not** be used for the following kinds of expenditures:

- Art, music, and dance therapists
- Artifacts
- Purchase artwork
- Purchase equipment or art supplies
- Capital expenditures or equipment
- Contingency funds
- Deficit reduction
- Fundraising events
- Food or beverages for hospitality or entertainment functions
- School band activities or equipment
- School choral activities
- Lobbying expenses
- Oral history and history projects
- Tuition for academic study
- Interest on loans, fines, or litigation costs

Grassroots Arts Program Subgrant Requirements

Matching Requirement

All subgrantees must match their grant amounts dollar for dollar. The funds must come from other local sources public or private. Other N.C. Arts Council funds cannot be used as a match. However, the ARPA funds do NOT require a match.

North Carolina Arts Council AND Brunswick Arts Council Recognition

Subgrantees must acknowledge the N.C. Arts Council's support of their event or projects by including the N.C. Arts Council's logo, and funding credit line in all print and promotional materials related to the grant. The N.C. Arts Council's website offers information and downloadable logos at <http://www.ncarts.org/Grants/Logo-Use>.

We also request use of the Brunswick Arts Council logo, which will be available on the www.BrunswickArtsCouncil.org website. All credit examples are provided in the contract.

Reporting Requirements

Each subgrantee is required to submit a final report providing a detailed description of the funded project, participation statistics and demographics, sample marketing and program materials using the N.C. Arts Council credit line and logo, and copies of their legislative letters. The Subgrant Report form can be downloaded at www.brunswickartscouncil.org/grants.

Legislative Letters

Applicants are required to write their state representatives to thank them for appropriating Grassroots funds. The letter should provide information about how Grassroots funds were used to support your program or project, and the community impact of the event. A copy of all letters to legislators must be included in the final report materials.

How Subgrant Applications Are Evaluated

Subgrant applications are reviewed by a diverse panel of community members including artists, county, public officials, and arts council board members, among others. The panel evaluates each application based on the subgrant guidelines and the following criteria:

- Artistic quality of proposed project or programs
- Community impact of project or programs
- Ability to plan and implement project
- Stability and fiscal responsibility of the organization

Panelists discuss and score the grant using an established rating system. The subgrant panel's funding decisions are then presented as recommendations to the board of directors of the Brunswick Arts Council. The board of votes and gives final approval to the subgrant panel's recommendations.

Panelists are informed of the funding decisions. Awards are provided upon completion of contracts.