Tina Smith has scheduled the release of HARD for July 4 via Bread and Nails Productions/Soulshield Music; the single will be available on streaming platforms everywhere.

The release of HARD is a departure from the pop/light rock perspective of her last album AWAKE and a return to the rock music that characterized her earlier work.

Written, produced, and engineered by Lynwood Salvo (House of Wood), HARD contains instrumental tracks from Rico Milazzo (lead guitar) and Tony Blunt (drums),
both now-deceased members of the rock powerhouse group The Project, as well as tracks from Salvo and Smith, also members. This single is special due in large part to the priceless contributions of Milazzo and Blunt, as well as the instrumentation of Salvo and the consistently excellent vocals of Smith, supported by background vocalist Stevie McDowell.

The release of HARD will be followed by the official video (release date July 22), produced and directed by Tina Smith, and filmed by cinematographer Seth Gearhart (Seth Gearhart Media). The video explores an emotional journey to reach a point of balance and self-protection; unapologetically direct, HARD examines the often murky territory of relational boundaries.

The work of Tina Smith is consistently, deeply personal and HARD is no exception. The interpretation of the lyrics reflects the experiential honesty found in her own lyrical work and the passion in performance for which she is known.

The official trailer for HARD can be viewed here: https://youtu.be/pFV9q3nHBCk

Find out more at theartofbeingtina.com